

Kelley Wheeler

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EDUCATION

Clemson University

Clemson, SC

May 2025

Bachelor of Arts in Language and International Business

Blas Pascal University

February - July 2024

Córdoba, Córdoba, Argentina

Study Abroad

EXPERIENCE

Fashion Intern

Mackenzie Brittingham Designs – Stanley Korshak

Custom Couture Bridal and Evening Gowns

Dallas, TX

July 2024 - Present

- Production and promotion of products including fabric sourcing, fittings, and photoshoots
- Collaborate with the design team on creating mood boards and style guides
- Work on Shopify website design and organization
- Manage inventory and organized fabric swatches and samples

Marketing Intern

Nuevocentro Shopping

Córdoba, Córdoba, Argentina

March - June 2024

- High level marketing strategy meetings observed
- Attended meetings with clients to learn negotiation and planning techniques
- Helped organize and represented the mall at Fashion Week events
- Quality checks were carried out to maintain the standards of the mall

Fashion Intern

Silvina Ledesma

Córdoba, Córdoba, Argentina

March - June 2024

- Supported inventory management and order fulfillment
- Assisted with fabric cutting and garment labeling
- Contributed to optimizing shipping operations
- Collaboration with the team to ensure quality control

SKILLS

- Certification from Parsons School of Design in 'Fashion Industry Essentials'
- Advanced Spanish
- Certified fundamentals in Adobe Illustrator, Adobe Photoshop, and Adobe InDesign

INVOLVEMENT

Radio show host

WSBF-FM: The Upstate's Only True Alternative Radio

Clemson, SC

Fall 2021 - Present

- Curate the music and topics for each show
- Execute the technology aspect of the show
- Follow the official guidelines of the FCC
- Coordinate events for house members and represent my house during official meetings